



# blume

Hi! Meet Blume. We are a minority-owned, women-led company whose mission is to add joy back to everyday wellness routines by recreating cafe favorite flavors with superfoods. Our lattes create accessible wellness rituals customers want to keep and share all for less than \$1 per serving.

All of our ingredients are micro ground for versatility and better absorption of health benefits; go beyond brewed tea to superfood boosted smoothies, lattes, oatmeal and energy balls.

Our products are plastic neutral, USDA Certified Organic, and can be found in over 2000 retailers. We have been featured in Forbes, Business Insider, Elle, Chatelaine and more.

[www.itsblume.com](http://www.itsblume.com)

@IG: @itsblume



Blume is proud to have a Plastic Neutral Plus commitment. 2x the plastic we create at Blume will be diverted from our oceans.

## Superfood Latte Blends

### Blue Lavender Blend



Soft, floral and delicate. This blend is balanced, calming and smooth. Designed to support sleep and relaxation.

#### Selling Points

- ~Naturally boosts melatonin production
- ~Makes beautiful blue lattes
- ~Completely caffeine-free

30 Servings | 100g

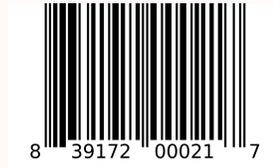
Ingredients: Organic Coconut Milk Powder (Coconut Milk, Tapioca Maltodextrin), Sugars (Organic Coconut Sugar), Organic Ground Lavender, and Organic Blue Spirulina.  
Contains: Coconut.

MSRP | \$25

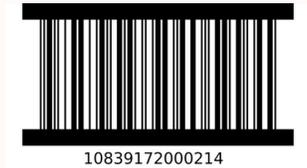
Unit Price | \$14

Package Dimensions | 2.70" L x 4.72" W x 7.71" H

Package Weight | 100g or 0.22lbs



Unit UPC



Case 6-Pack

### Matcha Coconut Blend



Perk up and stay steady with our stone ground, hand-picked matcha. Organically grown and sourced from the Shizuoka region of Japan.

#### Selling Points

- ~Clean energy without the crash
- ~Very creamy, perfect introduction to matcha
- ~Contains Moringa, an amazing green superfood

30 Servings | 100g

Ingredients: Organic Matcha Powder, Organic Coconut Milk Powder (Coconut Milk, Tapioca Maltodextrin), Organic Moringa Leaf Powder. Contains: Coconut.

MSRP | \$25

Unit Price | \$14

Package Dimensions | 2.70" L x 4.72" W x 7.71" H

Package Weight | 100g or 0.22lbs



Unit UPC



Case 6-Pack

## Reishi Hot Cacao Blend

Creamy, chocolaty goodness. Meet our adaptogenic hot chocolate made with Reishi and cacao.

### Selling Points

- ~Contains Reishi mushrooms, a trending adaptogen
- ~Supports your immune system
- ~Low caffeine and refined sugar-free

30 Servings | 125g

Ingredients: Organic Cacao Powder, Sugars (Organic Coconut Sugar), Organic Cocoa Powder, Organic Reishi Mushroom Powder, Organic Cinnamon Powder. Contains: Coconut.

MSRP | \$25

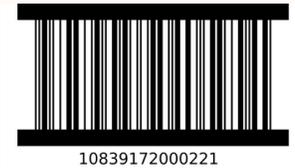
Unit Price | \$14

Package Dimensions | 2.70" L x 4.72" W x 7.71" H

Package Weight | 125g or 0.28lbs



Unit UPC



Case 6-Pack

## Oat Milk Chai Blend

Get ready to cha-cha-chai. Spicy in all the right places, with the creamy-oat finish you know and love.

### Selling Points

- ~Decaf and no sugar
- ~A bold and spicy chai with milk thistle and fennel
- ~Perfect boost for oatmeal and baking

30 Servings | 100g

Ingredients: Organic Black Decaf Tea Extract, Organic Oat Milk Powder, Organic Ginger Root Powder, Organic Cinnamon Powder, Organic Cardamom Powder, Organic Black Pepper Powder, Organic Ground Cloves, Organic Nutmeg Powder, Organic Fennel Powder, Organic Milk Thistle Powder.

MSRP | \$25

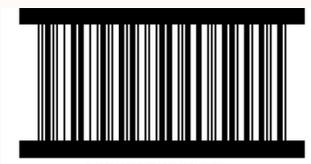
Unit Price | \$14

Package Dimensions | 2.70" L x 4.72" W x 7.71" H

Package Weight | 100g or 0.22lbs



Unit UPC



Case 6-Pack

## Rose London Fog Blend



Stop and smell the roses with our take on an old fave. Our London Fog is floral, calming and softly sweet.

### Selling Points

- ~High in antioxidants
- ~A decaf London Fog with vanilla and bergamot
- ~Supports glowing skin

30 Servings | 100g

Ingredients: Organic Rose Petal Powder, Organic Decaf Black Tea Powder, Organic Bergamot Flavor, Organic Rosehips Powder, Organic Vanilla Flavor, Organic Tart Cherry Powder.

MSRP | \$25

Unit Price | \$14

Package Dimensions | 2.70" L x 4.72" W x 7.71" H

Package Weight | 100g or 0.22lbs



Unit UPC



Case 6-Pack

## Salted Caramel Blend



Salty and sweet play nice in this crowd favorite.

Formulated with Maca and Schisandra Berry for hormone balance.

### Selling Points

- ~Contains Maca for hormone balance
- ~Best performing product on our website
- ~Refined sugar-free and caffeine-free

30 Servings | 100g

Ingredients: Organic Mesquite Powder, Organic Date Powder, Organic Dandelion root Powder, Organic Oat milk Powder, Pink Himalayan salt, Organic Natural flavor, Organic Maca Powder, Organic Carob Powder, Organic Schisandra Berry Powder.

MSRP | \$25

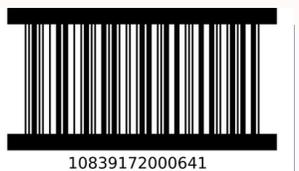
Unit Price | \$14

Package Dimensions | 2.70" L x 4.72" W x 7.71" H

Package Weight | 100g or 0.22lbs



Unit UPC



Case 6-Pack

## Prebook These Limited Edition Blends!

### Pumpkin Spice Blend



Seasonal: Fall. Organic pumpkin and maple combine in a warming cup of velvety goodness.

#### Selling Points

- ~Top Sku, highly recommend in assortment
- ~High in Vitamin A, first ingredient Organic Pumpkin
- ~Perfect in oats, baking and smoothies or added to coffee

30 Servings | 125g

Ingredients: Organic Pumpkin, Organic Cinnamon, Organic Maple Sugar, Organic Ginger Root, Organic Nutmeg, Organic Cloves, and Organic Cardamom.

MSRP | \$25

Unit Price | \$14

Package Dimensions | 2.70" L x 4.72" W x 7.71" H

Package Weight | 125g or 0.28lbs

**PREBOOK**  
**April 1st-May 15th**



Unit UPC



Case 6-Pack

### Mint Cocoa Blend



Seasonal: Winter. A softly minty, Maca-powered hot chocolate. Packed with antioxidants, peppermint, and ground Maca root for improved digestion.

#### Selling Points

- ~Real peppermint and spearmint for digestion
- ~Contains Maca, a trending adaptogen
- ~80% less sugar than leading brands

30 Servings | 125g

Ingredients: Organic Cocoa Powder, Organic Peppermint Powder, Organic Cacao Powder, Organic Coconut Sugar, Organic Maca Powder. Contains: Coconut.

MSRP | \$25

Unit Price | \$14

Package Dimensions | 2.70" L x 4.72" W x 7.71" H

Package Weight | 125g or 0.28lbs

**PREBOOK**  
**July 1st-August 15th**



Unit UPC



Case 6-Pack

## The Accessories

# Cloud Mug

With oversized handles these will make a statement on your shelves and in your customer's drink ware collections. Available in four colors, these 13oz mugs make those latte sips just taste better. Hand wash only.

Wholesale Cost | \$16

Package Dimensions |

Cup: 7.5cm D, w/ handle 13.5cm D x 10.5cm H

Box: 7" L x 5" W x 5.5" H

Package Weight | 450g or .99lbs

Case QTY | 1



WHITE  
Unit UPC



PINK  
Unit UPC



GREEN  
Unit UPC



PURPLE  
Unit UPC

# Milk Frother

Dreamy foam from the comfort of home. Our custom milk frother has three speeds, two detachable whisk heads and a USB charging cable. Makes dreamy, cloud-like micro-foam. Works with any type of milk, hot or cold. Perfect for gift sets!

Wholesale Cost | \$18

Package Dimensions | 1.90" L x 4.29" W x 9.17" H

Package Weight | 300g or 0.66lbs

Case QTY | 1



WHITE

Unit UPC



PINK

Unit UPC



## Bubble Cup

Add some more fun to your Blume shelf with a glass as unique as your customers. This 10oz transparent bubble glass is perfect for colorful iced lattes and cart building.

### Care Instructions

Hand wash only.

MSRP | \$16

Wholesale Cost | \$8

Package Dimensions |

- Cup: 7.5cm D x 9.7cm H
- Box: 3.5" L x 3.5" W x 4" H

Package Weight | 135g or 0.29lbs

Case QTY | 1



Unit UPC

# Don't Take Our Word For It!



"Seriously one of the best products on the market today! Clean ingredients and an unbeatable taste!"

*-Travis, Verified Customer*



"We love the products and the benefits using them offers. This brand is a staple on our shelves."

*-Shannon, Verified Buyer*



"Cannot say enough good things; this product line has been selling really well for our shop. I love the variety. The lavender is my favorite!"

*-Santana, Verified Buyer*



"I own a coffee shop and my clients really love the pumpkin spice mix. Everything about Blume is great!"

*-Jessika, Verified Buyer*



As Seen In...

DRAGONS' DEN

Forbes

martha  
stewart

ELLE

RollingStone