



The best tomato sauce in a jar  
**NO ADDED SUGAR**  
Vegan + Gluten Free + NON GMO  
**WOMEN OWNED BUSINESS**



WOMEN  
OWNED



CHOBANI  
FOOD INCUBATOR

Sisters-in-law Melissa and Laura Vitelli started Jar Goods with a clear mission – to deliver delicious, simple to use, flavorful tomato sauce in a jar. Stock-able in any pantry and ready in a pinch.



### Classic Red

MSRP: \$7.99 | 6/case

The perfect jarred tomato sauce featuring vine-ripened tomatoes, prepared in small batches to produce a just like homemade taste.



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### Classic Spicy

MSRP: \$7.99 | 6/case

An arrabbiata sauce with just the right amount of spice from red pepper flakes. Jar Goods Classic Spicy tomato sauce will add a balanced heat to any meal.



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### Classic Vodka

MSRP: \$7.99 | 6/case

A savory vodka sauce with the perfect balance of big tomato flavor and indulgent heavy cream.



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### Vegan Vodka

MSRP: \$8.99 | 6/case

Dairy free vodka sauce. This vegan vodka sauce uses coconut milk to create a plant based vegan twist on a traditional vodka sauce.



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## Our Story

If you grew up in Jersey City, New Jersey during the 60's, 70's, 80's, or 90's, there's a good chance you went to Jule's on Westside Ave, where Laura's father served up more dinners than anyone can count. This Italian American institution was a family owned and operated "red sauce joint" known for all the classics – towering lasagna, spaghetti & meatballs, and of course, chicken parm.

Melissa & Laura channel their father's recipe into each and every jar of Jar Goods' Classic Red, Classic Spicy, Classic Vodka Sauce, and Vegan Vodka Sauce; simmering premium ingredients in small batches for a taste that's just like homemade.