

# ZIBA FOODS



Ziba Foods is a socially conscious company with a focus on providing superior flavor and nutrition. We specialize in heirloom and wild-grown dried fruits and nuts from the mineral-rich valleys of Afghanistan.

Working directly with small-scale farms and cooperatives, Ziba sources only the highest quality agricultural products, many grown wild without active cultivation.

We bring delicious, healthy snacks to the world while aiding our mission to implement an ethical supply chain and support marginalized groups, with a focus on Afghan women and farmers.

### Supporting Ziba means:



#### FARMER-DIRECT ADVANCE PAY

One of the many challenges Afghan fruit and nut farmers face is an economic imbalance between the farmers who rely on sales to feed their families and the traditional traders who take advantage of farmers in need. Traders often take product from farmers on consignment with little to no market price transparency & pay the farmers less than they promise. In this environment, the farmers have little choice and no recourse because they are reliant on these traders to feed their families.

**Ziba works differently.** We always pays for our goods at the time of purchase at fair, often above-market rates. Ziba's way of doing business allows us to secure the best product and to sustain relationships with farmers and cooperatives across the country, providing them with a reliable source of income, often for the first time.

#### WOMEN'S EMPOWERMENT

Since its inception, Ziba has maintained a constant focus on supporting and improving the role of women in Afghan society. With chronically high rates of unemployment, Afghan women are too often marginalized across all economic sectors. Ziba's workforce in both management and staff positions is 85% female. We provide our Afghan staff with year-round employment despite the cyclical nature of the agricultural industry. Further, we provide educational opportunities for our staff, including weekly English lessons and ongoing industry-related training.



## heirloom & wild-grown dried fruits & nuts from the mineral-rich valleys of Afghanistan

mixes







dried fruits















Rank	Product	5oz UPC	1oz UPC	5oz SRP	1oz SRP
1	Sweet Apricot Kernels (Dry Roasted & Salted)	854210008161	854210008123	\$8.99	\$2.49
2	Heirloom Almonds - Shakhurbai (Dry Roasted & Salted)	854210008178	854210008130	\$8.99	\$2.49
3	Dried White Mulberries	854210008192	854210008154	\$8.99	\$2.49
4	Sun-Dried Figs	854210008185	854210008147	\$8.99	\$2.49
5	Baby Pistachio Kernels (Dry Roasted & Salted)	854210008338	854210008321	\$12.99	\$3.49
6	Kishmish Raisins	854210008314	854210008307	\$8.99	\$2.49
7	Heirloom Almonds – Gurbandi (Raw)	854210008239	854210008284	\$8.99	\$2.49
new	Ziba Trail Mix	854210008680	854210008697	\$8.99	\$2.99*
new	Ziba Trail Pairing	854210008666	854210008673	\$8.99	\$2.99*

\* Ziba Trail Mix and Ziba Trail Pairing single-serves weigh 1.76oz

#### Certified









SUSTAINABLY SOURCED



HEIRLOOM



NO ADDITIVES NO PESTICIDES



WILD-GROWN



NUTRIENT -DENSE